



ebm-papst Expands in China Capacity increase for GreenTech EC fans



Capacity extended by seven buildings.

The ebm-papst Group has significantly increased its capacities in China. At the start of June, seven new halls were officially inaugurated and taken into service in Shanghai.

There are several reasons for the subsidiary's growth by around 18,000 square metre. "We are taking into account the growing importance of the Asian market and producing where our customers are", explains Thomas Wagner, Managing Director - Production and Materials Management of the ebm-papst Group. Last year, turnover in Asia had risen by over 50% compared with the previous year to 223 million Euro. Furthermore, the expansion also marks the entry into the growth market of the Asian automotive industry. "The focus of production in the new buildings is on drive motors, compact fans and GreenTech EC fans", stresses Wagner, whose areas of responsibility include the Chinese production sites.

To make further development of fans in the growth markets in close co-ordination with customers faster and more efficient, ebm-papst is also increasing its development activities on location. In coming months, plans call for some 30 engineers to be hired to expand the existing Chinese team of developers.

ebm-papst currently employs around 1,400 employees in China.

About ebm-papst

We are the leading global manufacturer and supplier of fans, blowers and air moving products. We provide a unique range of air movement or specialist drives products. Our motor technology, engineering and logistics expertise will add value to your business.

Find out more about us! Visit www.ebmpapst.com.au

The New Faces of Realcold North Harbour

Realcold are proud to introduce two additions to the Realcold team; Andy Mackie (Branch Manager) and Scott Hornell (Customer Service). Andy joins us with extensive branch and sales management experience from related trade industries. Being a North Shore resident himself for 20 years, Andy has a vested interest in working closely with North Shore customers toward the growth of their business. His focus on understanding individual customer needs, friendly customer service, and having a fully stocked trade store is a winning combination to successfully deliver on our customers' needs.

Scott brings to Realcold over 15 years experience specializing in customer services. His enthusiastic approach to customer care and can-do attitude are welcome attributes to the Realcold team. Scott has a great outlook on life and in dealing with customers; "I strive to offer top-class customer service for everyone I deal with and will go that extra length to always carry a quality range of products or, if you need it, offer to order in those items we don't normally have on hand".

Equipped with complimentary customer service skills and trade experience and a shared enthusiasm toward delivering superior customer service, Andy and Scott are a strong team for Realcold North Harbour. With the supplementary support from our Penrose and Whangarei staff, we are confident they will consistently deliver on customer product needs and perform a high level of customer service.



Andy Mackie & Scott Hornell

"My team and I look forward to working closely with our established client base on the North Shore. We have an exceptional pool of product experience within the air-conditioning and refrigeration industry which we can draw on to ensure our valued customers receive only the best standard of professional service and product at all times." – Andy Mackie.

Andy and Scott welcome existing and new customers to stop in and say hello over coffee and chat about how he can best help you and your business on the shore.

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