

# Introducing Realcold

## THE COMPONENTS DIVISION

of Refrigeration Engineering Co Limited (otherwise known as RE or Realcold Components) has embarked on the exciting process of rebranding. The excellent response and effectiveness of our branding change has led to the decision that the Components Division will officially become a 100% subsidiary of Refrigeration Engineering Co Limited known as REALCOLD LIMITED from 1st March 2011.

Realcold started 2011 by introducing two new additions to their extensive range of products. As the new wholesale distributor of Mitsubishi Heavy Industries (MHI) air conditioner and heat pump range, Realcold is able to offer customers around New Zealand the entire MHI range including the new, exclusive to Realcold, DXK series. Also exclusive to Realcold is the new Easypack range of sealed condensing units from Tecumseh Europe.

With over fifty years' heritage and a network of ten branches throughout New Zealand, Realcold is focussed on delivering a reliable and wide range of excellent products, consistently.

Our people are at the heart of everything we do. It is their



unmatched knowledge regarding our products, a flexible approach, and the accessibility our customers have to their expertise that sets us apart from our competitors.

We are specialists in providing the refrigeration and air conditioning market with expertise across every aspect of this industry. We look forward to continuing a long and mutually successful business partnership with our customers under the new look Realcold.